

Kamloops Long Blades Speed Skating

Strategic Plan 2025 to 2030

Approved by: Kamloops Long Blades Board of Directors September 2025

Mission Statement

- To provide opportunities for athletes, coaches, and officials to develop and thrive in speed skating.

Vision Statement

- To make speed skating an inclusive and accessible sport in the community of Kamloops.
- To provide a safe and accepting environment for all ages and abilities of speed skaters.
- To develop the sport of speed skating in Kamloops

Values

1. **Inclusion:** We provide a welcoming, safe, accessible and inclusive environment for athletes and members.
2. **Develop all Members:** We support athletes, coaches, and officials to reach their highest potential in speed skating.
3. **Sport for Life:** We foster recreational and competitive speed skating as lifelong passions.
4. **Accountability:** Club leadership strives to be open, honest, fair, and transparent in its management and operation of the club.
5. **Collaboration:** Working as a team strengthens our club.

Strategic Goals for 2025 to 2030

1. **Financial Accountability:** Ensure the club's financial sustainability by fundraising, applying for grants, securing sponsorship, so that registration fees are affordable.
2. **Increase Participation:** Increase membership to 60 on-going members over the next 4 years, to have an inclusive membership of all ages and abilities of skaters, and to continue to invite groups to join the club such as Kamloops Immigration Services, through lessons.

3. **Develop Coaches:**

KLB will encourage family members to become coaches and youth skaters to join junior coaching. KLB will encourage coaches to take clinics and workshops and will cover fees according to the policies of the club. KLB will provide incentives to encourage members to become coaches.

4. **Develop Officials:**

KLB will encourage family members and youth skaters to become officials. KLB will encourage these volunteers to take the required clinics and workshops and will cover the fees according to the policies of the club. KLB will provide incentives to encourage members to become officials.

5. **Foster community:**

By building community within our club, building relationships locally, provincially, nationally and internationally within the sport of speed skating, by inviting other speed skating clubs to attend local events and working with other local sport organizations such as Kamloops Figure Skating Club.

6. **Develop Competitions**

Continue hosting a variety of annual events including mini-meets, inter-club competitions, and provincial and national level competitions.

7. **Create an Equipment Inventory and Upgrade Equipment:**

Develop a complete electronic inventory of all club equipment, including equipment used for both practices and competitions. Repair equipment as necessary for the safety of the sport. Upgrade or purchase new equipment as needed to support club operations and event hosting. Prioritize achieving SSC Level 4 safety mats and acquiring the electronic equipment required for competition hosting.

8. **Maintain High-Quality Skate Equipment**

Ensure all skates—both boots and blades—are safe and in excellent condition. Purchase necessary tools such as a rocking machine, sharpening equipment, and blade bending equipment to support skate maintenance and performance.